



SCANDINAVIAN ACADEMY
Training and Development

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Course: Project Portfolio Management

Code	City	Hotel	Start	End	Price	Language - Hours
868	Marrakesh (Morocco)	Hotel Meeting Room	2025-08-24	2025-08-28	3450 €	En - 25

Course introduction

Our Project Portfolio Management training helps professionals develop the necessary skills to monitor resource utilization, cost, and project progress across the portfolio. This PPM training trains professionals to develop a bird`s-eye view of all projects within the organization or division. From a portfolio`s perspective, this training trains participants to improve resource utilization planning, make appropriate decisions about adding new projects, and continue with the current ones.

General Objective:

This course aims to equip participants with the knowledge and skills necessary to effectively manage project portfolios, ensuring alignment with organizational strategic goals. By the end of the course, participants will be able to optimize resource utilization, enhance decision-making processes, and improve project selection and prioritization to maximize portfolio performance and overall business success.

Course Objectives

- Understand why projects fail or succeed
- Establish a methodology for evaluating, selecting, and prioritizing projects
- Identify potential projects and determine their value
- Select appropriate projects to support organizational strategy
- Prioritize projects



- Reprioritize the projects using prioritizing techniques
- Use advanced techniques to track multiple-project progress
- Manage the enterprise resource pool
- Analyze the portfolio and learn how to increase its effectiveness
- Perform a stakeholder analysis
- Develop a business process cycle
- Create a governance body and reporting criteria
- Compile portfolio cost and schedule data
- Prepare a periodic portfolio review report
- Identify and manage the project risks in your portfolio
- Monitor for changes to the portfolio

Target Audience:

- Project Portfolio Managers
- Program Managers
- Project Managers
- Senior Executives
- Strategic Planners
- Business Analysts
- PMO Personnel

Course outline

Ensure Project Success

- Why projects fail
- Why projects succeed
- Organizational challenges of managing multiple projects

Project Portfolio Management

- Introduction to portfolio management



- The challenges of project portfolio management
- Roles and responsibilities for the portfolio
- Organizational change management to adopt portfolio management

Portfolio Management Strategy

- How to identify and select the right projects
- How projects support your organizational strategy
- Identify resource and budget constraints
- Project identification methods

Project Selection

- Project selection criteria
- Project selection methods

Project Prioritization

- Project prioritization criteria
- Project prioritization methods

Best Practices for PPM

- Consistent approach
- Risk analysis
- Strategic planning
- Balanced portfolio

Tools and Techniques for Portfolio Management

- Overview of modern PPM tools
- Microsoft Project Portfolio Management (PPM)
- Oracle Primavera P6
- Jira Portfolio and Agile Portfolio Management tools
- AI and automation in portfolio management



- Data analytics and reporting dashboards
- Selecting the right tool for your organization



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

Program Timings:

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.