GOVERNANCE

Scandinavian Academy
for Training and Development AB

Course: Governance, Planning and Design

Code	City	Hotel	Start	End	Price	Language - Hours
GRC-872	Rome (Italy)	Hotel Meeting Room	2026-05-18	2026-05-22	5450 €	En - 25

Course Introduction:

In today`s complex and rapidly changing environment, effective governance, strategic planning, and innovative design are essential for organizational success. This course provides participants with a comprehensive understanding of governance frameworks, strategic planning processes, and design principles that drive effective decision-making, sustainable development, and impactful project execution.

General Objective:

By the end of this course, participants will develop advanced skills in governance, planning, and design, enabling them to enhance organizational performance, manage risks, and align projects with long-term strategic goals.

Objectives:

1. Understand the principles and frameworks of governance and its role in organizational effectiveness.
2. Apply strategic planning methodologies to achieve sustainable and measurable outcomes.
3. Integrate design thinking and innovative approaches into planning and implementation.
4. Develop governance structures and policies aligned with organizational objectives.
5. Manage risks, compliance, and performance through effective governance and planning.

Target Audience:

- Senior Managers and Executives
- Project Managers
- Strategy and Planning Professionals
- Policy Makers and Government Officials
- Professionals involved in governance, development, and organizational design

Course Outline

Day 1: Governance Principles and Frameworks

- Understanding Governance: Concepts and Importance
- Corporate Governance vs. Public Governance
- Governance Structures: Roles and Responsibilities
- Accountability, Transparency, and Ethical Leadership
- Case Study: Governance Best Practices in Leading Organizations
- Practical Exercise: Analyze and assess your organization's governance structure

Day 2: Strategic Planning Fundamentals

- The Strategic Planning Process
- Vision, Mission, and Value Statements
- Environmental Scanning (SWOT & PESTLE Analysis)
- Setting Goals, Objectives, and Key Performance Indicators (KPIs)
- Linking Governance to Strategic Planning
- Workshop: Drafting a strategic plan framework for a sample organization

Day 3: Advanced Planning Techniques

- Scenario Planning and Risk Management
- Stakeholder Analysis and Engagement

- Resource Allocation and Budgeting in Planning
- Policy Development and Implementation
- Aligning Projects with Strategic Objectives
- Group Activity: Develop a stakeholder engagement plan

Day 4: Design Thinking in Governance and Planning

- Introduction to Design Thinking and Innovation
- Applying Design Thinking to Policy and Strategy
- Human-Centered Design Principles
- Integrating Design into Organizational Planning
- Case Study: Design Thinking in Real-World Projects
- Practical Session: Solve a governance or planning challenge using design thinking

Day 5: Governance and Planning for Sustainable Impact

- Governance and Planning for Sustainable Development Goals (SDGs)
- Monitoring, Evaluation, and Performance Measurement
- Governance Challenges in Complex Environments
- Designing Adaptive and Resilient Governance Systems

The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

Program Timings:

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.