



SCANDINAVIAN ACADEMY
For Training and Development

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Course: Masterclass in Leadership Thinking (Strategic, Future, Design, Systemic, Analytical, Innovation & Creative Thinking)

Code	City	Hotel	Start	End	Price	Language - Hours
LC-879	Marrakesh (Morocco)	Hotel Meeting Room	2026-09-13	2026-09-24	5950 €	En - 50

Course Introduction

In a world driven by complexity, volatility, and uncertainty, organizations need leaders who can think beyond the ordinary. Leadership thinking is no longer about just solving today`s problems but about envisioning the future, designing creative solutions, analyzing systems holistically, and inspiring innovation. This masterclass provides leaders with advanced thinking frameworks to address strategic challenges and create lasting impact.

General Objective

To develop the thinking capabilities of leaders to master advanced leadership thinking approaches including strategic, systemic, design, analytical, innovation, and creative thinking to drive organizational excellence and transformation.

Course Objectives

- Understand the foundations of leadership thinking and its role in the 21st-century organization.
- Apply strategic thinking for long-term organizational positioning.
- Use future thinking and scenario planning for anticipating uncertainties.
- Leverage design thinking to create human-centered solutions.



- Apply systemic thinking to analyze complex organizational systems.
- Use analytical thinking for evidence-based decision-making.
- Foster innovation and creative thinking in teams and organizations.
- Integrate various thinking models for holistic leadership practices.

Learning Outcomes

- Develop strategic and future-oriented perspectives.
- Design innovative and sustainable solutions to complex challenges.
- Analyze systems to identify root causes and leverage points.
- Integrate analytical insights into leadership decisions.
- Foster a culture of creativity and innovation.
- Lead organizational transformation with confidence.

Target Audience

- CEOs, Directors, and Board Members
- Senior Executives
- Strategy Leaders
- Innovation Managers
- Project Leaders
- Future Leaders preparing for senior roles
- Consultants and Facilitators of Change

Course Outline

Day 1: Leadership Thinking Foundations

- What is Leadership Thinking?
- Leadership vs. Management Thinking
- Characteristics of Advanced Leadership Thinkers
- Workshop: Self-Assessment of Leadership Thinking Styles



Day 2: Strategic Thinking for Leaders

- Principles of Strategic Thinking
- Strategy vs. Strategic Thinking
- Tools for Strategic Leadership (SWOT, Five Forces, Blue Ocean)
- Case Study: Strategy in Action

Day 3: Future Thinking and Scenario Planning

- Anticipating the Future
- Trends Analysis and Horizon Scanning
- Scenario Planning Techniques
- Practical Exercise: Building Scenarios for Your Organization

Day 4: Design Thinking for Leaders

- Principles of Design Thinking
- The 5-Stage Model of Design Thinking
- Applying Human-Centered Design
- Workshop: Solving a Leadership Challenge using Design Thinking

Day 5: Systemic Thinking

- Understanding Systems
- System Mapping and Causal Loops
- Identifying Leverage Points
- Case Study: Solving Organizational Problems Systemically

Day 6: Analytical Thinking and Decision Making

- Analytical Frameworks for Leaders
- Data-Driven Leadership
- Problem-Solving Techniques



- Simulation: Applying Analytical Thinking in Complex Problems

Day 7: Innovation Thinking

- The Role of Innovation in Leadership
- Innovation Frameworks (Disruptive Innovation, Open Innovation)
- Leading Innovative Organizations
- Workshop: Designing an Innovation Strategy

Day 8: Creative Thinking and Lateral Thinking

- Creativity in Leadership
- Lateral Thinking Techniques
- Enhancing Creativity in Teams
- Practical Exercise: Creative Problem-Solving Lab

Day 9: Integrating Thinking Models

- Combining Strategic, Future, Design, Systemic, and Analytical Thinking
- Leading Organizational Transformation
- Case Study: Integrated Thinking in Action
- Simulation: Designing a Strategic Solution using Multiple Thinking Approaches

Day 10: Capstone Project and Leadership Thinking Action Plan

- Participants Present their Capstone Project
- Reflection on Learning
- Developing Personal Action Plans for Applying Leadership Thinking



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

Program Timings:

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

The program includes:

- A daily Coffee Break provided during the sessions to ensure participants comfort.