



**SCANDINAVIAN ACADEMY**  
For Training and Development

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# Course: Executive Leadership Development (ELD)

Code	City	Hotel	Start	End	Price	Language - Hours
LC-943	Casablanca (Morocco)	Hotel Meeting Room	2026-09-13	2026-09-17	3950 €	En - 25

## Course Introduction :

Working in teams is much more effective than working with the old-style bureaucratic management. This has been well demonstrated by first the Japanese experience and later in other countries around the world. But the transition from hierarchy to teamwork requires the study and application of the principles of team style management. In this programme you will learn how to:

- Enhance your team leadership skills
- Motivate and manage your people for effective accomplishment
- Deal effectively with conflict in a team
- Build a high-performance team

## Course Objectives :

**By the end of this course, participants will be able to:**

- Recognize the difference between ineffective and effective teams
- Study the different team player styles and their impact
- Devise a strategy to manage the team through the stages of development
- Discover techniques for improving their personal performance as a team leader
- Examine the art of motivating employees
- Consider methods of dealing with conflicts between team members
- Review strategies for handling difficult people



## Who is this course for?

This course is for those people who wish to deepen their understanding and the application of some core of Leadership practices. It focuses on the evolving roles that are expected of Team leaders in today's organisations. Whilst the programme is predominantly designed to build Leadership skills, there will also be an examination of the relationships with Directors, HR Managers, line managers, employees and other stakeholders.

## Course Contents:

### Day 1: Leading Different Types of Teams

- Leadership - An overview
- Employing Teams
- Essential Skills for Leaders
- Overcoming Resistance to Teamwork
- Meeting Team Performance Challenges
- Understanding the Stages of Team Development

### Day 2: Building a High-Performance Team

- The Goals of Teamwork
- Identifying Effective Team Behaviours
- Identifying Ineffective Team Behaviours
- Understanding Team Player Styles
- Overcoming Obstacles to Effective Teams

### Day 3: Self-Motivation and Development

- Harnessing the Power of Your Abilities



- Choosing Empowering Beliefs and Values
- Building Your Self Confidence
- Maintaining a Positive Attitude
- Strengthening Determination and Commitment
- Turning Ideas into Action

#### **Day 4: Strategic Planning Skills**

- The key benefits of planning
- The process for effective Strategic planning
- How to set realistic objectives
- How you plan, prepare and prioritise your objectives
- Process mapping to view the 'big picture'
- Fact Finding - PESTO, SWOT, etc

#### **Day 5: Dealing with Difficult Team Members**

- Common Causes of Difficult People on a Team
- Types of Difficult People
- Adopting an Assertive Approach
- Models for Effective Counselling
- Managing the Difficult Team Member
- Creative Problem Solving



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant will receive comprehensive training materials, including theoretical content, practical exercises, and supporting resources, provided in both printed and digital formats. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

### **Program Timings:**

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

### **The program includes:**

- A daily Coffee Break provided during the sessions to ensure participants comfort.