SCANDINAVIAN ACADEMY
For Training and Development

Course: Train the Trainer: From Design to Delivery

Code	City	Hotel	Start	End	Price	Language - Hours
HT-598	Amsterdam (Netherlands)	Hotel Meeting Room	2026-03-09	2026-03-13	5450 €	En - 25

Program Objectives

By the end of the program, participants will be able to:

- Relate their psychological types and/or learning styles to instructional strategies.
- Analyze the basic assumptions and principles underlying adult learning.
- Write specific instructional learning objectives.
- Prepare an outline for a training program of their choice.
- Plan and deliver a training session relevant to their areas of expertise.

Program Outline:

Adult Learning
- Assumptions and Principles of Adult Learners
- Characteristics of the Adult Learner
- Implications for the Trainer and the Learner

Personal Style and Instructional Strategies
- Questionnaire/Instrument on Teaching/ Learning Styles
- Linking Style with Instructional Strategies

Designing Training Programs
- Why Write Learning Objectives?
- Critiquing Poorly Written Objectives
- Writing Instructional Learning Objectives (ILOs)
- Main Elements of Program Design
- Preparing an Outline for a Training Session
- Model for Program Design
- Outline of a Training Session
- Blueprint for a Training Session

Choosing the Appropriate Training Method
- From Brainstorming to Case Studies
- Advantages and Disadvantages of Different Methods
- How to Choose a Training Method
- Linking Delivery Methods with Training Content and Adult Learning Principles

Presenting and Delivering Effective Training
- Fundamentals of Effective Speaking
- Verbal and Non-Verbal Components of Communication
- The Passive, Passive-Aggressive and Aggressive Trainer
- Assertiveness Defined
- The Assertive Trainer: Characteristics and Benefits
- Ways to Get Attention and Maintain Interest
- Elements of Effective Feedback
- Delivery and Critique of Training Sessions

The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

Program Timings:

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.