



**SCANDINAVIAN ACADEMY**  
For Training and Development

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# Course: The management of Internet search engines

Code	City	Hotel	Start	End	Price	Language - Hours
IT-672	Zurich (Switzerland)	Hotel Meeting Room	2026-08-03	2026-08-07	5450 €	En - 25

## Importance of program

- The scientific concept and research in recipe for conscious climate
- The speed of movement using a search engine
- Do-all search engines
- The impact of search engines and its relations with the scope of the name
- Building an Environment awareness of linguistic and legal interpretation of the term logic
- The impact of search engines on the Internet management term

## Objectives

- The question on the Internet and the impact of ideas and the logic of school self-regulation of the Internet (governance).
- Identify the legal dimensions to manage the Internet.
- Explore the evolution of technology search engines and their impact on the issue of the administration of the Internet, according to the Working Group report wgig report to the World Summit information community Tunisia 2005. The results of this report and its impact on the Summit and the idea of a forum Greece.
- The economic aspects of economic relations and names of search engines, where the role of the partnership as well as four individual sectors.

## Course Outline



## Day1

- Introduction to the Internet:
- General regulatory framework existing Internet management mechanisms and processes required by organizations and management functions and Internet management.
- The principles and tries to be developed to ensure the development of the Internet information society.
- Capacity-building and raise the level of democracy and transparency in the management of the Internet.
- Development issues in the Internet as an infrastructure of general perspective from the standpoint of strong public Commons.
- Privacy of correspondence or communications on the Internet and in particular how to deal with the State intervention by third parties, and the right to freedom of expression

## Day2

- The impact of a school self-regulation of the Internet (governance):
- Organizational matters and logistics
- The frame of reference to the work of the Advisory Committee
- The promotion and external contact

## Day3

- The impact of a school legal regulation of the Internet:
- Protection of information programs and integrated circuits
- The e-commerce
- Services on-line, credit cards and banking, electronic payment and electronic
- Computer and Internet crimes and rules of procedure
- Privacy protection
- Electronic Financial market liberalization of services and encourage investment,



customs, taxes, etc. )

- Encryption Standards organization of technical sectors
- Automation, Systems Management judicial legal services

## Day4

- What ICANN:
- ICANN on the global Internet and the community
- Responsibility for coordination of the substantive elements of the Domain Name System (DNS) to find solutions for the route to all Internet users and all valid addresses.
- The distribution of unique technical identifiers used in the Internet, delegation of companies to choose domain names (such as .com info, etc.).
- Restructuring of Governments and international treaties to work in partnership with companies, organizations, and individuals skilled in building and maintaining the global Internet.
- Innovation and the continued growth of the Internet and posing new challenges in maintaining the Internet.

## Day5

- The scope of the name search engines in the framework of the legal regulation of the Internet:
- The interpretation of law and jurisprudence. The trend toward career metaphor.
- The metaphor - a trend that copes with mixing old innovations in an attempt of jurisprudence problems arising from the use of the Internet.
- Devise provisions of traditional curriculum.
- The application of the legislation on the Internet phone.
- Emerging Law School legal regulation of the Internet or the world's economic and default.
- Discrimination between the Internet as a means of technology and information we have in the world or information society.



- Identify the mechanisms and manifestations of the world Internet default and thus arts and digital computing in order to be interpreted to say health or the drafting of jurisprudence is one of the topics on the Internet.



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

### **Program Timings:**

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

### **The program includes:**

- A daily Coffee Break provided during the sessions to ensure participants comfort.