



**SCANDINAVIAN ACADEMY**  
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## Course: The 5\_Day MBA in Finance

Code	City	Hotel	Start	End	Price	Language - Hours
448	Vienna (Austria)	Hotel Meeting Room	2024-12-30	2025-01-03	5450 €	En - 25

### Introduction

It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial products, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.

Oxford Management Centre has created the 5 Day MBA in Finance to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive seminar approaches the subject of finance as it relates to the corporation as a whole.

### The highlights of the seminar include:

- Extensive and deep coverage of the subject area
- Real world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modelling

### Seminar Objectives



**The seminar provides delegates with the tools required to find better answers to questions such as:**

- What is the appropriate discount rate to be used in investment appraisal?
- What are the “pros” and cons’ of different types of financing?
- What factors must be considered in deciding on a dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report

## **Training Methodology**

Using a combination of lectures, group exercises and individual exercises with practical applications, the delegates will gain both a theoretical and practical knowledge of the topics covered. The emphasis is on the “real world” and as a result delegates will return to the workplace with both the ability and the confidence to apply the techniques learned.

Delegates are requested to please bring a notebook PC to the seminars.

## **Organisational Impact**

**By sending delegates on the 5 Day MBA in finance organisation will benefit by:**

- Providing delegates with a concentrated and focused programme in finance addressing key topics found on MBA’s in finance throughout the world
- Updating IT skills by demonstrating the use of financial software in assisting in the decision making process.
- Updating delegates with recent developments in risk management



- Providing exposure to numerous annual reports and real life cases
- Emphasising the role of risk in decision making
- Explaining how risk can be measured and quantified

## **Personal Impact**

### **Delegates will acquire the following skill set:**

- The ability to actively participate in finance decision making
- An appreciation of the relative merits of varying asset classes.
- Recognition of the importance of risk in determining the cost of capital
- An ability to utilise sophisticated investment appraisal techniques
- An appreciation of the key items from an annual report and recognition of important ratios and linkages
- Recognition of the appropriate tool to manage risk

## **Who Should Attend?**

- Professionals integral to the decision making process
- Non-Financial business professionals managing who have been promoted to financial positions
- Financial professionals wanting an update or a “refresher” of their knowledge
- Junior managers working in the finance area

## **Programme Outline**



## **Day 1 - An Introduction to the Financial Markets**

- An introduction to the equity markets:
  - IPO's
  - Market Indices
  - International Equity Market Links
- An introduction to bond markets
  - Long Term versus Short Term
  - Treasury versus Corporate
  - Types of Bond
- An introduction to the FX market
  - The spot and forward market
  - Exchange Rate trends and linkages
  - Carry Trades
- An introduction to the Derivatives Market
  - Futures
  - Options
- The link between risk and return

## **Day 2 - Evaluating Investment Opportunities**

- The Markowitz model of Portfolio Risk
- The Capital Asset Pricing Model
  - A practical application of the CAPM to a range of companies
- The time value of money and discounted cash flow techniques
- The Gordon Growth Model
  - A practical application of forecasting dividends
- Determining the Cost of Debt
- The weighted average cost of capital (WACC)
  - The Ameritrade Case
- Investment Appraisal using the Net Present Value approach
  - The importance of the cost of capital
  - Scenario analysis
- Payback and adjusted Payback
- The Internal Rate of Return (IRR) approach
  - A practical application of the IRR approach
  - Pitfalls in using the IRR approach
- Real Options



### **Day 3 - A Walk through an Annual Report**

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis
- A practical application of Ratio Analysis:
  - Apple v Microsoft
  - Next v Tesco
  - Easyjet v British Airways
- Forecasting Sales
  - The cost of sales approach

### **Day 4 - The Corporate Financing Decision**

- Financial Leverage
  - Modiglianni and Millers Theory of Capital Structure
  - The Risk of Bankruptcy
  - The Optimal Capital Structure
- The Dividend Decision
  - The clientele effect
  - The taxation effect
- The principal agent problem
- The market for Corporate Control

### **Day 5 - Risk Management**

- Hedging Exchange Rate risk using:
  - the forward market
  - the options market
  - zero cost collars
- Hedging commodity price risk using:
  - Options
  - Futures
- Practical Application of hedging and the importance of correlation



**The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:**

- **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

- **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

- **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

- **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

- **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

- **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

- **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

- **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

- **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

- **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.