



**SCANDINAVIAN ACADEMY**  
For Training and Development

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# Course: Design, Execute & Evaluate Training Programs

| Code   | City                 | Hotel              | Start      | End        | Price  | Language - Hours |
|--------|----------------------|--------------------|------------|------------|--------|------------------|
| HT-301 | Casablanca (Morocco) | Hotel Meeting Room | 2026-05-17 | 2026-05-21 | 3950 € | En - 25          |

## The programs Objective

Provide participants with essential knowledge about training, and improve their managerial and behavioral skills to enable them in using professional methods to increase the effectiveness of training activities management

## Participants

Training divisions managers, sections chiefs and specialist in training divisions, and candidates to fill up those positions

## Out line

- Training management role in identifying work problems
- Planning the training activities
- Identifying training needs
- The Required activities to execute and manage training programs
- Following up and evaluating the training programs
- Following up and evaluating the trainees
- Calculating training cost elements, and measuring their cost effectiveness
- Estimating the training outcomes



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

### **Program Timings:**

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

### **The program includes:**

- A daily Coffee Break provided during the sessions to ensure participants comfort.