



SCANDINAVIAN ACADEMY
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Course: Green Supply Chains

Code	City	hotel	Start	End	price	Hours
350	Casablanca (Morocco)	Hotel Meeting Room	2024-10-13	2024-10-17	3450 €	25

The Course

“The time for action on greening supply chains has come. Daily headlines report food shortages, and concerns about energy security and dangerous climate change. Current forecasts suggest that by 2050 the human population will grow to around 9 billion, and that per capita consumption of hard and soft commodities are set to increase. An incredible challenge lies ahead of us: already the production, extraction, and consumption of basic commodities are contributing to humanity`s unsustainable ecological footprint.

It is clear that access to resources will be a major strategic corporate issue in the coming decades. We are convinced that the winners will be those companies that are able to demonstrate that their supply chains are clean and green”

(Source Duncan Pollard, Director, Conservation Practice & Policy, WWF International 2009)

This course will therefore demonstrate:

- Green makes good commercial sense
- A growing customer/consumer downstream demand, for products/services provided in environmentally sound manner, will ultimately drive, all of the upstream supply
- What needs to be changed
- The new policies that are required
- A migration strategy to enable sustainable Green Supply Chains



The Goals

Participants attending the program will:

- Understand what Green Supply Chain Management is fundamentally about
- Appreciate what is needed to enable a Green Supply Chain
- Show the benefits that can be obtained
- Look `outside of the box`
- Understand how to apply a Green Supply Chain migration strategy

The Process

- Expert tutor input using power points
- Delegate discussion and involvement
- Case studies
- Best practice examples
- Supportive comprehensive course manual enabling practical application and reinforcement

The Benefits

- Examine the organizations supply chain operations and activities
- Analyze the key areas of the supply chain
- Apply “Green” principles and see how “going green” makes commercial sense
- Succeed in introducing a Green Supply Chain
- Gain a competitive advantage

The Results

- Appreciate the changes that “green” brings to business processes
- Gain the financial benefits that effective Green supply chain management can



bring

- Be able to understand, recall and apply improvements after the seminar for work based application
- Apply best in class practices
- Learn from other delegates experiences and practices

The Core Competencies

- Analysis
- Critical thinking
- Strategic direction
- Policy making
- Implementation

The Programme Content

Introduction to Green Supply Chain

- The 5 fundamental questions to be answered on the benefits, the costs, the power to influence, engagement and barriers
- Benefits of Green Supply Chain
- Traditional and Green Supply Chains
- Green Supply Chains and Corporate Social Responsibility (CSR)
- Drivers of Green Supply Chain
- The Green Supply Chain Framework
- Impact on bottom line through green supply chains
- Key Contributors to the Profitability of Green Supply Chains

Green Supply Chain Planning

Life Cycle Management



Green Sales and Operations Planning (S&OP)

Green Procurement

- Procurement definitions, aims and scope
- Benefits of Green Procurement
- Drivers of Green Procurement
- Challenges
- Factors Effecting Green Procurement
- Moving towards Green Procurement
- Reflections on Green Procurement: joined up thinking

Green Production

Benefits of Green Production

Drivers of Green Production

Challenges of Green Production

Key Components of Green Production

Drivers of Green Logistics

Benefits of Green Logistics

Challenges in Green Logistics

Moving towards Green Logistics



Green Logistics

Green Packaging

- Benefits of Green Packaging
- Drivers of Green Packaging
- Getting Started with Green Packaging

Green Marketing

Importance of Green Marketing

Drivers of Green Marketing

Challenges in Green Marketing

Elements of Green Marketing

Examples of Supply Loops

Components of Supply Loops

Drivers of Supply Loops

Benefits of Supply Loops

Supply Loops

Carbon Footprint Minimization Across the Supply Chain



- Carbon Measurement
- Carbon Minimization
- Carbon Monitoring
- Carbon Reporting

Migration Strategy

Phase I, Detailed Analysis

Phase II, Design and Implementation

Phase III, Organizational Change Management

Green Supply Chain Continuous Improvement

- Benefits of Continuous Improvement in Green Supply Chains
- Pre-requisites of Continuous Improvement
- Methodology of Continuous Improvement
- Green Supply Chain Benchmarking
- Pareto Analysis
- Example of Green Supply Chain Continuous Improvement

Green Supply Chain Performance Evaluation

Benefits of Performance Evaluation

Performance Evaluation Methodology

Presenting finding of Performance Evaluation



Using information from Performance Evaluation for making decisions



The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

- **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

- **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

- **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

- **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

- **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

- **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

- **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

- **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

- **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.