



**SCANDINAVIAN ACADEMY**  
For Training and Development

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# Course: Strategic Change Management for HR Professionals

Code	City	hotel	Start	End	price	Hours
213	Marrakesh (Morocco)	Hotel Meeting Room	2024-10-13	2024-10-17	3450 €	25

## The Course

This program is designed to highlight key areas of strategic change that are essential for any world class HR Department to be successful. The program focuses on 10 key HR activities and will show you innovations and latest approaches to maximise the efficiency and effectiveness of your HR function. Upgrade you skills, knowledge and ability with this new international program.

## The Goals

**At the end of this program delegates will be able to:**

- Prioritise HR activities and identify what produces value
- Take action to maximise manpower
- Have compiled and action plan that will produce significant organisational savings
- Master the new HR strategic model
- Master how to do predictive forecasting
- Reduce the cost and significantly improve the efficiency of succession planning
- Master business process reengineering and be able to apply the techniques both in HR and in other areas of the business
- Explain to others the 10 key areas where the Human resource can be significantly improved



## **The Delegates**

Anyone who is involved in HR or training and needs to up to date with the latest in HR innovation. Also Professionals who need to understand what a modern HR function can offer the organisation in terms of creating added value.

## **The Process**

Very practical program with case studies and team exercises. Delegate will compile a value log to be able the benefits to their organisation when they return to work.

## **The Benefits**

**Those attending will be able to show and demonstrate the benefits of this program by:**

- Implementing change that will have a visible benefit to the organisation
- Updating your professional skills to be ahead in HR thinking and abilities
- Understanding and be able to explain to others the new integrated HR concept and how it will add value to any business in either the public or private sector
- Adopting a common and auditable approach throughout HR
- Providing the organisation with a much more business approach to HR management
- Operating a common strategic model and approach using the HR two stage model

## **The Results**

**Those attending will be able to show and demonstrate the benefits of this program by:**



- Be able to use an integrated strategic model for HR
- Be able to process manage HR activities using the Strategic Action Plan Approach
- Re-profile HR to make it dynamic and business focused using the Ulrich model
- Be able to improve at least 4 of the key HR processes and show the value of the changes you have made
- Be aware of new HR software that will dramatically improve productivity and competence in your organisation and be able to demonstrate the results
- Show how Business process re engineering will change the efficiency of existing staff and be able to demonstrate the value to you business –Public or Private sector

## **The Core Competencies**

- Strategic Planning
- Matrix Management
- Business Efficiency & Effectiveness
- Manpower Planning
- Predictive Forecasting
- Creating Business Value
- Business Process Re-engineering

## **The Programme Content**

### **HR as the Strategic Partner**

**In this section you will master how to put strategy together and implement it using the new HR model developed in late 2008. You will understand the reasons for HR changing its role for cost centre to profit centre.**

- Introduction and Program Objectives
- The New Strategic process for HR



- The 10 input check list for Strategic HR
- The role of creativity in HR strategy
- How to translate Strategy into action - the value of Strategic Action Plans
- HR`s role in Matrix management and measuring results
- Review "Can the human resource really be improved at no extra cost?". Ten areas where a real difference can be made
- Making HR Effective - 10 Decisive Actions to Make a Difference

**Decisive actions you will be able to implement for change - in this section we will cover: The new structure of HR, Manpower planning and how to do down sizing or right sizing in the organisation.**

- The new shape of HR
- The internal structure needed for tomorrows successful HR departments
- Does added value apply to HR?
- Manpower Planning (1) - use of Manpower Projective Techniques
- Maximising organisational structures to enhance productivity - how downsizing and right sizing work
- Understanding the new ratios for supervisors and managers
- A New Look at Advances in Recruitment , Training and Techniques to Maximise Human Performance

**You will understand and be able to master new techniques that will vastly improve: Recruitment, Training and Pay and Rewards. Use of case studies will aid in your learning.**

- Recruitment(2) - The new approach to recruitment processes
- How testing and profiling can make a real efficiency difference
- How to improve the questioning process using the latest in behavioural techniques
- Tips and techniques used by interviewing professionals



- Professional interviewing in practice
- Training(3) - The new training efficiency model
- Techniques to determine which training provides value to the organisation
- How to evaluate training
- Valuing and costing training and the use of a prioritising system to get outstanding value from the training budget (specialist handout)
- Maximising efficiency through pay and rewards (4)
- Concepts of value using the new talent model
- Two major improvements in efficiency - use of differentiation and bonus schemes
- Business examples - Case Studies

## **New Performance and Value Approaches to Performance, Competence, Appraisal and Succession Planning**

**This is the section for creating performance advantage. You will master how to measure and track competency and performance improvement and re-vitalize performance appraisal. Also, will understand the new approach to succession planning.**

- Understanding Performance (5) - Setting organisational performance standards
- Need for predictive forecasting
- Paying for performance
- Understanding how competencies (6) - are structured and how to realistically measure them
- Performance appraisal (7) - understanding the cost of appraisal and how to improve it
- Techniques to improve appraisal techniques and to maximise the value of training
- New approach - new results
- Software needed



- 5 Succession Plans (8) - what is the organisation value of PDP's?
- The three approaches to targeted succession planning
- Group exercise and report back

## **Business Process Re-engineering and How to Measure the Return On Investment on HR Activities**

**In this final section of the program you will learn and be able to do Business Process mapping and be able to know how to calculate the ROI on all HR activities.**

- BPR (9) - Understand the immense value Business Process Re-engineering offers
- What is BPR? - DVD and discussion
- IBM and Levis Case Study
- How to do BPR?
- Creating and Measuring value from HR (10)
- Practical examples
- The HR ROI formula
- Program Review



**The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:**

• **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

• **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

• **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

• **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

• **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

• **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

• **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

• **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

• **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

• **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.