





# **Course: Business Continuity Management During Security Crisis**

Code	City	Hotel	Start	End	Price	Language - Hours
783	Kuala Lumpur (Malaysia)	Hotel Meeting Room	2025-01-06	2025-01-10	4450 €	En - 25

## Why Attend

In today's fast-paced and unpredictable business environment, security incidents and crises are becoming more frequent and severe, putting organizations at risk of severe disruption, financial loss, and reputational damage. As a result, it is crucial for businesses to have a robust business continuity management (BCM) strategy in place that enables them to prepare for, respond to, and recover from security crises effectively.

This training course provides a comprehensive overview of the principles, methodologies, and best practices of BCM during security crises. It is designed for professionals who are responsible for managing or participating in their organization`s BCM planning and implementation efforts. Participants will learn how to identify and assess potential security threats, develop and implement a BCM plan, test and evaluate its effectiveness, and continuously improve it over time.

## **Course Objectives**

- Understand the concept of business continuity management (BCM) and its importance in the context of security crises.
- Identify and assess potential security threats that could impact an organization`s critical functions and operations.
- Develop and implement a comprehensive BCM plan that includes strategies for prevention, mitigation, response, and recovery from security crises.



- Test and evaluate the effectiveness of the BCM plan through simulation exercises, stress tests, and other methods.
- Integrate BCM into the organization's overall risk management framework and culture and ensure its alignment with applicable laws and regulations.
- Communicate and collaborate effectively with key stakeholders, including senior management, employees, customers, suppliers, and external partners, during a security crisis.
- Continuously monitor and review the BCM plan and adjust it as needed based on changing threats, technologies, and business requirements
- Enhance the organization`s resilience and agility in the face of security crises and maintain its competitive advantage in the market.

## **Course Outline**

#### **Understanding Security Crises**

- Types and causes of security crises
- Impact of security crises on organizations
- Crisis management frameworks and approaches

### **Introduction to Business Continuity Management (BCM)**

- Definition and scope of BCM
- Key concepts and principles of BCM
- Benefits and challenges of BCM in the context of security crises
- Legal and regulatory requirements related to BCM.

### Threat Assessment and Risk Analysis

- Identifying potential security threats and vulnerabilities
- Conducting risk assessments and impact analyses
- Prioritizing critical functions and operations



• Developing risk mitigation strategies and controls

### Implementing and Testing the BCP

- Implementing the BCP and activating response and recovery strategies
- Testing the BCP through exercises and drills
- Maintaining and updating the BCP to reflect changing risks and organizational needs

### **BCM Planning and Implementation**

- Developing a comprehensive BCM plan and framework
- Defining roles and responsibilities for BCM
- Establishing communication and escalation protocols
- Ensuring business and technology continuity
- Coordinating with external stakeholders

### **BCM Testing and Evaluation**

- Conducting BCM tests and exercises
- Measuring and reporting BCM performance
- Updating and revising the BCM plan
- BCM Integration and Culture
- Embedding BCM into the organization`s culture and governance
- Ensuring alignment with the organization`s mission and values
- Building BCM awareness and capabilities
- Developing a BCM culture of continuous improvement

### **Conclusion and Next Steps**

- Reviewing key takeaways and lessons learned
- Identifying follow-up actions and opportunities for improvement
- Evaluating the impact of BCM on the organization`s resilience and



competitiveness.



The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

#### • Theoretical Lectures:

 We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

#### • Scientific Assessment:

 $\circ\,$  We evaluate trainees skills before and after the course to ensure their progress.

#### • Brainstorming and Interaction:

 We encourage active participation through brainstorming sessions and applying concepts through role play.

#### • Practical Cases:

- $\circ\,$  We provide practical cases that align with the scientific content and the participants specific needs.
- Examinations:
  - $\circ\,$  Tests are conducted at the end of the program to assess knowledge retention.
- Educational Materials:
  - $\circ\,$  We provide both printed and digital scientific and practical materials to participants.
- Attendance and Final Result Reports:
  - $\circ\,$  We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.
- Professionals and Experts:
  - $\circ\,$  The programs scientific content is prepared by the best professors and trainers in various fields.
- Professional Completion Certificate:
  - $\circ~$  Participants receive a professional completion certificate issued by the Scandinavian Academy for
    - Training and Development in the Kingdom of Sweden, with the option for international authentication.
- Program Timings:
  - Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.