



SCANDINAVIAN ACADEMY
For Training and Development

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Course: Business Continuity Management During Security Crisis

Code	City	hotel	Start	End	price	Hours
783	Marrakesh (Morocco)	Hotel Meeting Room	2024-12-08	2024-12-12	3450 €	25

Why Attend

In today's fast-paced and unpredictable business environment, security incidents and crises are becoming more frequent and severe, putting organizations at risk of severe disruption, financial loss, and reputational damage. As a result, it is crucial for businesses to have a robust business continuity management (BCM) strategy in place that enables them to prepare for, respond to, and recover from security crises effectively.

This training course provides a comprehensive overview of the principles, methodologies, and best practices of BCM during security crises. It is designed for professionals who are responsible for managing or participating in their organization's BCM planning and implementation efforts. Participants will learn how to identify and assess potential security threats, develop and implement a BCM plan, test and evaluate its effectiveness, and continuously improve it over time.

Course Objectives

- Understand the concept of business continuity management (BCM) and its importance in the context of security crises.
- Identify and assess potential security threats that could impact an organization's critical functions and operations.
- Develop and implement a comprehensive BCM plan that includes strategies for prevention, mitigation, response, and recovery from security crises.



- Test and evaluate the effectiveness of the BCM plan through simulation exercises, stress tests, and other methods.
- Integrate BCM into the organization`s overall risk management framework and culture and ensure its alignment with applicable laws and regulations.
- Communicate and collaborate effectively with key stakeholders, including senior management, employees, customers, suppliers, and external partners, during a security crisis.
- Continuously monitor and review the BCM plan and adjust it as needed based on changing threats, technologies, and business requirements
- Enhance the organization`s resilience and agility in the face of security crises and maintain its competitive advantage in the market.

Course Outline

Understanding Security Crises

- Types and causes of security crises
- Impact of security crises on organizations
- Crisis management frameworks and approaches

Introduction to Business Continuity Management (BCM)

- Definition and scope of BCM
- Key concepts and principles of BCM
- Benefits and challenges of BCM in the context of security crises
- Legal and regulatory requirements related to BCM.

Threat Assessment and Risk Analysis

- Identifying potential security threats and vulnerabilities
- Conducting risk assessments and impact analyses
- Prioritizing critical functions and operations



- Developing risk mitigation strategies and controls

Implementing and Testing the BCP

- Implementing the BCP and activating response and recovery strategies
- Testing the BCP through exercises and drills
- Maintaining and updating the BCP to reflect changing risks and organizational needs

BCM Planning and Implementation

- Developing a comprehensive BCM plan and framework
- Defining roles and responsibilities for BCM
- Establishing communication and escalation protocols
- Ensuring business and technology continuity
- Coordinating with external stakeholders

BCM Testing and Evaluation

- Conducting BCM tests and exercises
- Measuring and reporting BCM performance
- Updating and revising the BCM plan
- BCM Integration and Culture
- Embedding BCM into the organization`s culture and governance
- Ensuring alignment with the organization`s mission and values
- Building BCM awareness and capabilities
- Developing a BCM culture of continuous improvement

Conclusion and Next Steps

- Reviewing key takeaways and lessons learned
- Identifying follow-up actions and opportunities for improvement
- Evaluating the impact of BCM on the organization`s resilience and



competitiveness.



The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

- **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

- **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

- **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

- **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

- **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

- **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

- **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

- **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

- **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.