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# Course: Professional Diploma in Quality Management 

| Code | City | hotel | Start | End | price | Hours |  |
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| 730 | Hong Kong | Hotel Meeting Room | $\mathbf{2 0 2 4 - 0 9 - 0 2}$ | $\mathbf{2 0 2 4 - 0 9 - 1 3}$ | $\mathbf{9 4 5 0}$ € | $\mathbf{8 0}$ |  |

## Introduction

Individuals, leaders, supervisors and all those who are engaged in quality management implementation and improvement of organizational performance.

## Objectives

- Describe the importance of quality in organizations.
- Explain the impact of leadership to support quality management systems.
- Summarize the most used quality philosophies and tools to establish priorities within their organization.
- Study international, national and local quality standards, models and awards (ISO, TQM, Malcolm Baldrige etc.).
- Assess team dynamics and the role of teams in their continual improvement projects.


## How to prepare a professional diploma

- The diploma is held by the direct training system
- Number of hours 80 training hours
- Classes start at 08:00 am and end at 05:00 pm


## Certificates

- The trainee is given a certificate documenting his attendance, participation and interest in the diploma, attested by the Swedish Ministry of Foreign Affairs
- $80 \%$ of the diploma hours must be completed to obtain the certificate


## Advantages of attending and participating in diploma activities with the

## Scandinavian Academy for Training and Development in the Kingdom of

## Sweden

- After completing the diploma and successfully passing it, the trainee participating in the diploma gets a training scientific bag that includes:
- An integrated training package containing (certificate of attendance, participation and interest in the diploma attested by the Swedish Ministry of Foreign Affairs - the scientific material for the diploma)
- The Scandinavian Academy for Training and Development is a specialized training company registered in the Kingdom of Sweden under the number - 559173-7431
- The certificate issued by the Scandinavian Academy for Training and Development is not considered an academic certificate, but rather a professional certificate documenting participation and attendance in training activities. All attestations of the certificate are commercial attestation only, not academic.


## Content

## Leadership and Management in Quality

- Definitions
- Process-Based View
- Productivity Limitations
- The MUDA Factor
- Eight Types of Waste
- Cost of Poor Quality
- Quality Basics and Definitions


## Definition and Concept of Quality

- History of Quality
- Benefits of Implementing a Quality Model
- Review of Common Quality Models
- Review of Quality Gurus
- Quality Philosophies
- Demingâ $€^{\mathrm{TM}} \mathrm{s} 14$ Points
- Juranấ ${ }^{\mathrm{TM}} \mathrm{S}$ Trilogy
- Crosbyâ $€^{\mathrm{TM}}$ S Zero Defects
- House of Quality and Quality Function Deployment (QFD)
- Six Sigma Methodology
- Lean Principles
- Quality Models, Awards and Methodologies
- Malcolm Baldrige National Quality Award and EFQM
- HH Sheikh Khalifa Excellence Award
- ISO9001:2008
- Total Quality Management


## Building Teams in a Quality Management System

- Why are Teams Important in Quality Management Projects?
- Barriers to Teams Achievement
- Characteristics of Effective Teams
- Team Development Cycle
- Team Members Selection Tools


## Improvement Tools and Techniques

- Streamlining the Organization
- The "ESSA" Method
- Savings in Material Costs
- Reducing the Costs of Services
- 140 Ideas to Cut Costs


## Ethics in Quality Management

- American Society for Quality Code of Ethics


## The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- Theoretical Lectures:
- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.
- Scientific Assessment:
- We evaluate trainees skills before and after the course to ensure their progress.
- Brainstorming and Interaction:
- We encourage active participation through brainstorming sessions and applying concepts through role play.
- Practical Cases:
- We provide practical cases that align with the scientific content and the participants specific needs.
- Examinations:
- Tests are conducted at the end of the program to assess knowledge retention.


## - Educational Materials:

- We provide both printed and digital scientific and practical materials to participants.


## - Attendance and Final Result Reports:

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.


## - Professionals and Experts:

- The programs scientific content is prepared by the best professors and trainers in various fields.


## - Professional Completion Certificate:

Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

## - Program Timings:

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.

