



**SCANDINAVIAN ACADEMY**  
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## Course: Political Analysis Skills

| Code | City                | Hotel              | Start      | End        | Price  | Language - Hours |
|------|---------------------|--------------------|------------|------------|--------|------------------|
| 825  | Marrakesh (Morocco) | Hotel Meeting Room | 2024-12-01 | 2024-12-05 | 3450 € | En - 25          |

### Course Importance

Understanding and analyzing political events, phenomena, and crises, interpreting their significance and complexities, and presenting a comprehensive and clear picture of them. Additionally, providing a clear analytical picture of future event trajectories.

### Course Objectives

- Assisting participants in correctly understanding political events and their implications.
- Providing a better understanding of how political forces are formed and their relative strengths.
- Helping participants identify elements of strength, available opportunities, potential risks, and challenges when dealing with political events.
- Developing political writing skills and methods of analysis among participants.

### This programme is designed to:

- Political Analysts and Researchers
- Individuals involved in policy-making, governance, and administration.
- Journalists and Media Professionals
- Students and Academics: Non-Governmental Organizations (NGOs) and Activists
- Business and Industry Leaders
- Corporate executives and managers who need to understand the political



- environment to make strategic business decisions.
- Professionals in sectors such as finance, energy, and international trade, where political analysis can impact business operations.
  - Diplomats and International Relations Professionals:
  - Professionals working in international organizations who need to analyze political trends and their implications on global affairs.
  - Members of the military and security agencies who need to understand political developments for strategic planning and operations.
  - Intelligence analysts who assess political events to inform national security decisions.

## Course Content

- Introduction and Objectives of the Course
- Concept of Political Analysis
- Understanding the fundamental concepts of political analysis.
- Goals of Political Analysis
- Identifying what political analysis aims to achieve.
- Characteristics of Political Analysis
- Exploring the essential features and attributes of effective political analysis.
- Schools of Political Analysis
- Examining different theoretical approaches and methodologies in political analysis.
- Basic Requirements for Successful Political Analysis
- Outlining the prerequisites and conditions for conducting robust political analysis.
- Meaning and Dimensions of Political Problems
- Analyzing the nature and scope of political issues and challenges.
- Impact of Political Events
- Assessing how political events influence various aspects of society and governance.
- Levels of Political Analysis
- Understanding different levels at which political analysis can be conducted, from local to global perspectives.



- Political Analysis in Different Schools of Thought
- Comparing and contrasting political analysis approaches across various ideological frameworks.
- Importance of Data in Political Analysis
- Highlighting the role of accurate and comprehensive data in conducting effective political analysis.
- Foreign Policy Analysis
- Techniques and methodologies for analyzing foreign policy decisions and their implications.
- Political Environment Analysis
- Evaluating the political landscape and its impact on policy and decision-making.
- Political Ideas Analysis
- Examining the influence of political ideologies and ideas on policy and governance.
- Analysis of Soft Power Use in Foreign Policy
- Understanding the role and impact of non-coercive power in international relations.
- Legislative Authority Performance Analysis
- Assessing the effectiveness and performance of legislative bodies.
- Major Factors Influencing Political Events
- Identifying and analyzing key factors that shape political events and developments.
- Steps for Drafting the Final Political Analysis Report
- Practical guidance on compiling and presenting comprehensive political analysis reports.
- Case Studies and Discussions
- Engaging with real-world examples to apply theoretical concepts and analytical techniques.



**The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:**

- **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

- **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

- **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

- **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

- **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

- **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

- **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

- **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

- **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

- **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.