



**SCANDINAVIAN ACADEMY**  
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# Course: Effective Presentation Skills

Code	City	Hotel	Start	End	Price	Language - Hours
265	Doha (Qatar)	Hotel Meeting Room	2025-09-14	2025-09-18	3450 €	En - 25

## Course Description:

This five-day course concentrates on all the skills needed to plan, write and deliver an effective presentation, as well as visual aids and speaker notes. The course includes a number of practical exercises and two opportunities to deliver a presentation to the group, in order to gain a higher level of confidence, knowledge and skill regarding presentation.

## Course Goal

To enhance the participant's knowledge, Abilities and Skills necessary to be effective when making presentations

## Course Objectives

**By the end of the workshop the participant will be able to:**

- Deliver a message that is both clear and appropriate to any audience
- Use stories and analogies to make technical information familiar and relevant
- Use body language and nonverbal messages to add variety and clarity to presentations
- Translate technical jargon into nontechnical language any audience can understand
- Practice actual presentations



## Who Can Benefit

Individuals with little or no experience in delivering presentations

## Course Outline:

- Introduction
- The Presentations!
- The Art of Presenting
- Structuring your presentation
- Create a powerful start and finish
- The Power of Body Language and Voice
- Review of Day 1 and preparation for Day 2
- Introduction to the presentation appraisal sheet.
- The 2nd Presentations!
- Using effective questioning and answer techniques
- Internal Representational Systems
- Techniques and strategies to communicate effectively with people with different systems
- Action planning & putting into practice



**The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:**

- **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

- **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

- **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

- **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

- **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

- **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

- **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

- **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

- **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

- **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.