



SCANDINAVIAN ACADEMY
For Training and Development

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Course: Advanced Safety Leadership

Code	City	Hotel	Start	End	Price	Language - Hours
SM-805	Marrakesh (Morocco)	Hotel Meeting Room	2026-09-20	2026-09-24	3450 €	En - 25

INTRODUCTION

Striving for safety excellence has to be every safety professional's endeavor and aspiration. This course will provide you with powerful tools that with effort will enable you to make an expeditious and comprehensive difference to your workplace's safety culture on returning to the organisation.

A combination of advanced 'out-of-the-box' thinking, new human applications and psychology will transform how you view and approach your future safety climate assignments. If you are committed to safety excellence and you wish to be a world class agent for Safety Leadership then this Advanced Training Course is for you!

This training course will feature:

- Safety Excellence, the ultimate (practically achievable?) objective to Zero
- Transactional, Transformational, Felt, Values-based Leadership
- Going beyond Behaviour-Based Safety (BBS)
- Organisational and Environmental Risk, Threats and Impact Perspectives
- Advanced Accident Investigations & Reporting
- Actions, Beliefs & Consequences (ABC) - Safety Management Systems (SMS)
- Plan, Do, Check, Act (PDCA) cycle for continual improvement

OBJECTIVES

- Apply new leadership traits that can and will make the difference
- Understand Unsafe Acts vs. Unsafe Conditions, so avoiding the 'Blame Game'



- Understand new and effective motivational and engagement techniques
- Develop your safety culture to spread as a person to person 'virus' under three interrelated aspects:
 - Psychological
 - Behavioural
 - Situational
- Enhance your Safety and Risk Management leadership skills

WHO SHOULD ATTEND?

- Directors
- Departmental Heads
- HSE Managers and Advisors
- Those persons responsible for leading safety within an organisation at a global, regional or local level
- Those seeking new concepts in aiming for zero exposure to workplace accidents, incidents, illness and injuries as well as others that are interested in developing safety leadership skills from tomorrow's best practices

Course Outline

DAY 1 : Accident & Incident Causation Factors

- The analysis of accidents - looking at the facts, figures & costs
- Why do accidents still occur? - human factors, triggers and consequences
- Conscious and unconscious influences within a safety culture
- The Bradley Curve and four stages of mind-sets
- The 'New ABC Model:' effective, behavioural and cognitive psychology
- Understand the psychology behind human behaviour and learn how to apply pragmatic solutions to improve your SMS



DAY 2 : Safety Management in Major Hazard Industries

- Major hazards and prevention
- ISO31000 and safety excellence
- Occupational safety, process safety and asset risk management
- FTA and ETA
- Bow ties
- Emergency response plans, mutual aid, on and off site consequences
- Inspection and auditing

DAY 3 : Improve Leadership and Communication skills

- Enhancing your leadership capabilities through increased self-awareness
- Analyse your communication strategies and social performance
- Communication campaigns and stakeholder engagement
- 'Have to' or 'want to': generating real desire for safety
- Varying leadership skills for varying scenarios

DAY 4 : Advanced Accident Investigation and Reporting

- All incidents (including near misses) are thoroughly and professionally investigated by a trained and confident team
- Role of HSE team leader and management during an investigation
- Investigation methodology - the essential checklist & process
- Look. Listen and learn and learn to look and listen more!
- Report writing techniques which will 'persuade' and 'empower' actions

DAY 5 : Organisational & Environmental Risk, Threat & Impact

- Latest international standards: BSI65000, BS11200, ISO31000 / 22301 / 24762
- Understanding the impact of change or major incidents on the organisation
- Strategic crisis and emergency management in a resilience framework



- Strategic risk and risk behaviour
- Identify and manage current and future threats to your business
- Take a proactive approach to minimizing the impact of incidents
- Keep critical functions up and running during times of change and crises



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

Program Timings:

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

The program includes:

- A daily Coffee Break provided during the sessions to ensure participants comfort.