



SCANDINAVIAN ACADEMY
For Training and Development

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Course: Leadership Master Class

Code	City	Hotel	Start	End	Price	Language - Hours
267	Casablanca (Morocco)	Hotel Meeting Room	2025-11-02	2025-11-06	3450 €	En - 25

Introduction

The programme opens by exploring the key leadership skills and how to apply them in the organization. Using this initial analysis, the programme explores the managing yourself as a leader, leading a team, creating breakthroughs through innovative leadership, communicating effectively with others and imparting leadership values to your team members. All attendees will return to their organizations better equipped to meet the challenges and demands of leadership. This is a fast-paced, dynamic and highly informative advanced leadership programme. It seeks to develop and enhance your personal, team and organisational leadership skills.

In this programme you will learn how to:

- Understand yourself and your leadership style
- Practical leadership skills to lead others
- Give timely and effective feedback to your team members
- Lead your organization to greater heights through innovative and creative ideas
- Impart values to your team members via leadership by example

Objectives

Participants attending the programme will:

- Learn practical leadership tools and techniques that can be applied immediately
- Understand the importance of leadership influence on the team



- Develop effective communication skills
- Identify ways to generate breakthrough ideas and methods for the team
- Identify value-based leadership principles to apply in the workplace

Training Methodology

The programme uses case studies, interactive and engaging exercises, video clips, and real-world examples from world-class practices in leadership excellence.

Organisational Impact

- Increased knowledge and attitude towards the Leadership role
- Greater self starting employees, and hence less reliance on senior players
- More effective teams
- Increased creativity and innovation at all levels
- Greater personal and team morale due to improve communication skills

Personal Impact

- Improved Self Awareness as a Leader
- Improved Communication; at all points in the hierarchy
- Promotes Leadership Best-Practice
- Increased creativity and innovation
- Encourages balance in all aspects of leadership

SEMINAR OUTLINE

DAY 1 : Managing myself as a leader

- Importance of perception
- Intrapersonal & interpersonal skills for the leader



- Your preferred behavioral style
- Understanding the Model for leadership
- Removing emotional blind-spots

DAY 2 : Leading a team

- Dealing with others
- Understanding the stages of human development
- Optimizing the leader`s natural strengths
- Understanding team processes
- Building effective teams

DAY 3 ; Innovative leadership

- Openness to innovative ideas
- Divergent thinking skills
- Removing blocks to creativity
- Understanding the creative process
- Metaphors and analogies for innovative thinking

DAY 4 ; Communication for leaders

- The positive influence of listening
- Sharpening your listening skills
- Body language
- Inspiring and guiding others
- Handling stress appropriately

DAY 5 ; Imparting leadership values

- Leading by example
- Resilience for sacrificial leadership
- Intentionality for self-motivation



- Interpersonal connections for persuasive leadership
- Integrity for accountable leadership



The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- **Theoretical Lectures:**

- We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

- **Scientific Assessment:**

- We evaluate trainees skills before and after the course to ensure their progress.

- **Brainstorming and Interaction:**

- We encourage active participation through brainstorming sessions and applying concepts through role play.

- **Practical Cases:**

- We provide practical cases that align with the scientific content and the participants specific needs.

- **Examinations:**

- Tests are conducted at the end of the program to assess knowledge retention.

- **Educational Materials:**

- We provide both printed and digital scientific and practical materials to participants.

- **Attendance and Final Result Reports:**

- We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

- **Professionals and Experts:**

- The programs scientific content is prepared by the best professors and trainers in various fields.

- **Professional Completion Certificate:**

- Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.

- **Program Timings:**

- Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.