



SCANDINAVIAN ACADEMY
For Training and Development

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Course: Political Analysis Skills

Code	City	Hotel	Start	End	Price	Language - Hours
MT-825	Zurich (Switzerland)	Hotel Meeting Room	2026-11-09	2026-11-13	5450 €	En - 25

Course Importance

Understanding and analyzing political events, phenomena, and crises, interpreting their significance and complexities, and presenting a comprehensive and clear picture of them. Additionally, providing a clear analytical picture of future event trajectories.

Course Objectives

- Assisting participants in correctly understanding political events and their implications.
- Providing a better understanding of how political forces are formed and their relative strengths.
- Helping participants identify elements of strength, available opportunities, potential risks, and challenges when dealing with political events.
- Developing political writing skills and methods of analysis among participants.

This programme is designed to:

- Political Analysts and Researchers
- Individuals involved in policy-making, governance, and administration.
- Journalists and Media Professionals
- Students and Academics: Non-Governmental Organizations (NGOs) and Activists
- Business and Industry Leaders
- Corporate executives and managers who need to understand the political



environment to make strategic business decisions.

- Professionals in sectors such as finance, energy, and international trade, where political analysis can impact business operations.
- Diplomats and International Relations Professionals:
- Professionals working in international organizations who need to analyze political trends and their implications on global affairs.
- Members of the military and security agencies who need to understand political developments for strategic planning and operations.
- Intelligence analysts who assess political events to inform national security decisions.

Course Content

- Introduction and Objectives of the Course
- Concept of Political Analysis
- Understanding the fundamental concepts of political analysis.
- Goals of Political Analysis
- Identifying what political analysis aims to achieve.
- Characteristics of Political Analysis
- Exploring the essential features and attributes of effective political analysis.
- Schools of Political Analysis
- Examining different theoretical approaches and methodologies in political analysis.
- Basic Requirements for Successful Political Analysis
- Outlining the prerequisites and conditions for conducting robust political analysis.
- Meaning and Dimensions of Political Problems
- Analyzing the nature and scope of political issues and challenges.
- Impact of Political Events
- Assessing how political events influence various aspects of society and governance.
- Levels of Political Analysis
- Understanding different levels at which political analysis can be conducted, from local to global perspectives.



- Political Analysis in Different Schools of Thought
- Comparing and contrasting political analysis approaches across various ideological frameworks.
- Importance of Data in Political Analysis
- Highlighting the role of accurate and comprehensive data in conducting effective political analysis.
- Foreign Policy Analysis
- Techniques and methodologies for analyzing foreign policy decisions and their implications.
- Political Environment Analysis
- Evaluating the political landscape and its impact on policy and decision-making.
- Political Ideas Analysis
- Examining the influence of political ideologies and ideas on policy and governance.
- Analysis of Soft Power Use in Foreign Policy
- Understanding the role and impact of non-coercive power in international relations.
- Legislative Authority Performance Analysis
- Assessing the effectiveness and performance of legislative bodies.
- Major Factors Influencing Political Events
- Identifying and analyzing key factors that shape political events and developments.
- Steps for Drafting the Final Political Analysis Report
- Practical guidance on compiling and presenting comprehensive political analysis reports.
- Case Studies and Discussions
- Engaging with real-world examples to apply theoretical concepts and analytical techniques.



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

Program Timings:

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

The program includes:

- A daily Coffee Break provided during the sessions to ensure participants comfort.