



**Scandinavian Academy**  
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# Course: Agile Business Analyst Training

Code	City	Hotel	Start	End	Price	Language - Hours
DAI-675	Casablanca (Morocco)	Hotel Meeting Room	2026-11-15	2026-11-19	4450 €	En - 25

## Introduction:

In today's fast-paced, fiercely competitive world of new product development, speed and flexibility are essential for Agile business analysis. Companies are increasingly realizing that the old sequential approach to developing new products simply won't get the job done. This Agile business analyst training provides the skills to drive product development with more productive and advanced Agile methodologies

## You Will Learn How To:

- Establish the Product Owner role in Scrum teams by harnessing the experience of senior personnel to become a better Agile business analyst
- Create a Business Value Model to better understand requirements
- Quantify cost/benefit analysis to create a rational build order
- Create a Release Train using Minimal Marketable Features (MMFs)
- Measure and report project progress to various stakeholders.

## Workshop Activities Include:

- Defining the "Definition of Done"
- Performing an Envisioning Workshop
- Writing valuable Agile User Stories
- Specifying by example
- Developing a Release Train
- Implementing Communities of Practice



## **Who Should Attend**

Product Owners, Scrum Masters, Business Analysts, System Analysts, Program Managers, Project Managers and anyone interested in Agile business analysis

## **Course Content**

### **Agile and Scrum for the Business Analyst:**

- Analyzing Agile values and principles
- Identifying Scrum roles
- Determining Scrum ceremonies
- Assessing Scrum artifacts

### **Introducing the Role of the Product Owner in Scrum**

### **Dissecting the responsibilities of the Product Owner**

- Working with Returns on Investments (ROI) and Total Cost of Ownership (TCO)
- Managing the Product Backlog
- Evaluating value in order to determine the release schedule

### **Establishing Sprint focus**

- Separating the Product Backlog from Sprint Backlog
- Prioritizing Product Backlog Items (PBI)
- Aborting the Sprint
- Managing cadence within the Sprint
- Driving a consensus for "Definition of Done"

### **Shaping the View of the Product Owner for a Specific Effort**



## **Developing teams**

- Collaborating with a single team
- Scaling to a multi-team environment

## **Identifying stakeholders**

- Recognizing stakeholders as customers
- Managing the expectations of stakeholders

## **Analyzing the Business Value Model**

## **Comparing stakeholders**

- Distinguishing customers from other stakeholders
- Choosing the appropriate value
- Differentiating between stakeholder engagement and stakeholder management

## **Adhering to the Agile Process**

- Chartering the project
- Facilitating release planning meetings
- Eliciting and analyzing requirements
- Enabling requirements clarification
- Specifying Stories by example

## **Determining the Build Order**

## **Increasing value with new techniques**

- Contrasting PBI build order with "critical path"



- Comparing with GANTT and PERT charts

## **Synthesizing the PBI hierarchy**

- Categorizing each item as a Story, Epic or Minimal Marketable Feature (MMF)
- Decomposing MMFs into Stories and Epics
- Gauging the build order volatility

## **Building the Release Train**

### **Analyzing cost**

- Quantifying the cost/benefit analysis at the Epic level
- Applying Agile Earned Value Management (EVM)

## **Managing expectations with Minimal Market Features**

- Creating the precedence graph
- Counting architectural elements as costs
- Dealing with Technical Debt
- Growing business value with MMFs

## **Reporting Project Status**

### **Communicating with stakeholders**

- Implementing information radiators
- Delivering value
- Projecting team build rate

## **Facilitating ceremonies**



- Illustrating burndowns and estimates
- Managing Scrum project planning, tracking and rates of execution (velocity)

## **Driving Organizational Change with Agile Business Analysis Methodologies**

### **Applying continuous improvement**

- Synchronizing multiple teams
- Evolving the Definition of Done
- Reducing documents to be "barely sufficient"

### **Involving external resources**

- Creating Communities of Practice
- Empowering the Project Management Office (PMO) as a change agency



The Scandinavian Academy for Training and Development adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training and Development.

### **Program Timings:**

- 9:00 AM to 2:00 PM in Arab cities.
- 10:00 AM to 3:00 PM in European and Asian cities.

### **The program includes:**

- A daily Coffee Break provided during the sessions to ensure participants comfort.