SCANDINAVIAN ACADEMY
For Training and Development

Course: Business Continuity Management During Security Crisis

Code	City	Hotel	Start	End	Price	Language - Hours
783	New York (US)	Hotel Meeting Room	2025-12-08	2025-12-12	6950 €	En - 25

Why Attend

In today`s fast-paced and unpredictable business environment, security incidents and crises are becoming more frequent and severe, putting organizations at risk of severe disruption, financial loss, and reputational damage. As a result, it is crucial for businesses to have a robust business continuity management (BCM) strategy in place that enables them to prepare for, respond to, and recover from security crises effectively.

This training course provides a comprehensive overview of the principles, methodologies, and best practices of BCM during security crises. It is designed for professionals who are responsible for managing or participating in their organization`s BCM planning and implementation efforts. Participants will learn how to identify and assess potential security threats, develop and implement a BCM plan, test and evaluate its effectiveness, and continuously improve it over time.

Course Objectives

- Understand the concept of business continuity management (BCM) and its importance in the context of security crises.
- Identify and assess potential security threats that could impact an organization`s critical functions and operations.
- Develop and implement a comprehensive BCM plan that includes strategies for prevention, mitigation, response, and recovery from security crises.
- Test and evaluate the effectiveness of the BCM plan through simulation exercises,

stress tests, and other methods.

- Integrate BCM into the organization`s overall risk management framework and culture and ensure its alignment with applicable laws and regulations.
- Communicate and collaborate effectively with key stakeholders, including senior management, employees, customers, suppliers, and external partners, during a security crisis.
- Continuously monitor and review the BCM plan and adjust it as needed based on changing threats, technologies, and business requirements
- Enhance the organization`s resilience and agility in the face of security crises and maintain its competitive advantage in the market.

Course Outline

Understanding Security Crises

- Types and causes of security crises
- Impact of security crises on organizations
- Crisis management frameworks and approaches

Introduction to Business Continuity Management (BCM)

- Definition and scope of BCM
- Key concepts and principles of BCM
- Benefits and challenges of BCM in the context of security crises
- Legal and regulatory requirements related to BCM.

Threat Assessment and Risk Analysis

- Identifying potential security threats and vulnerabilities
- Conducting risk assessments and impact analyses
- Prioritizing critical functions and operations
- Developing risk mitigation strategies and controls

Implementing and Testing the BCP

- Implementing the BCP and activating response and recovery strategies
- Testing the BCP through exercises and drills
- Maintaining and updating the BCP to reflect changing risks and organizational needs

BCM Planning and Implementation

- Developing a comprehensive BCM plan and framework
- Defining roles and responsibilities for BCM
- Establishing communication and escalation protocols
- Ensuring business and technology continuity
- Coordinating with external stakeholders

BCM Testing and Evaluation

- Conducting BCM tests and exercises
- Measuring and reporting BCM performance
- Updating and revising the BCM plan
- BCM Integration and Culture
- Embedding BCM into the organization`s culture and governance
- Ensuring alignment with the organization`s mission and values
- Building BCM awareness and capabilities
- Developing a BCM culture of continuous improvement

Conclusion and Next Steps

- Reviewing key takeaways and lessons learned
- Identifying follow-up actions and opportunities for improvement
- Evaluating the impact of BCM on the organization`s resilience and competitiveness.

The Scandinavian Academy for Training and Development employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- **Theoretical Lectures:**
  - We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.
- **Scientific Assessment:**
  - We evaluate trainees skills before and after the course to ensure their progress.
- **Brainstorming and Interaction:**
  - We encourage active participation through brainstorming sessions and applying concepts through role play.
- **Practical Cases:**
  - We provide practical cases that align with the scientific content and the participants specific needs.
- **Examinations:**
  - Tests are conducted at the end of the program to assess knowledge retention.
- **Educational Materials:**
  - We provide both printed and digital scientific and practical materials to participants.
- **Attendance and Final Result Reports:**
  - We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.
- **Professionals and Experts:**
  - The programs scientific content is prepared by the best professors and trainers in various fields.
- **Professional Completion Certificate:**
  - Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.
- **Program Timings:**
  - Training programs are held from 10:00 AM to 2:00 PM and include coffee break sessions during lectures.