# Project Management

# Course: Business Analysis within a Project Environment

| Code | City | hotel | Start | End | price | Hours |
|------|------|-------|-------|-----|-------|-------|
| 292 | Madrid (Spain) | Hotel Meeting Room | 2024-12-23 | 2024-12-27 | 5450 € | 25 |

## Introduction

Today's organisation deals with ever increasing levels of complexity and the ever increasing speed of change. In order to achieve maximum effectiveness managers must continually sharpen their skills. In this programme you will study how to:

- Understand and apply best practices of the business analysis discipline
- Conduct a business-needs analysis to elicit stakeholder requirements
- Utilise methods, tools and techniques to identify issues and opportunities
- Develop effective requirements and communication plans
- Prepare, manage and implement solution assessment and validation

## Objectives

- Understand how a business analyst acts as an intermediary managing the interests and needs of both the business/project management and IT communities
- Learn how to use a systematic approach based on "A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide)" Version 2.0 and "A Guide to the Project Management Body of Knowledge (PMBOK® Guide)" 5th Edition
- Understand and apply the systematic framework for conducting business analysis activities through the phases of the business analysis life cycle
- Provide best practices and theory with practical tools and techniques that can be applied immediately in your own organisation

## Contents

- **Day One : Business Analysis Planning Monitoring**
  - Business Analysis and Project Management contexts
  - Key Concepts and Knowledge Areas
  - Introduction to Tasks and Techniques
  - Sources of Business Analysis Information
  - Business Analysis as part of a Project Plan
  - Identify, analyse and communicate with relevant Project Stakeholders

- Determining activities, deliverables, resources and measures
- Define how to approve requirements and manage scope changes
- How to track, assess, and report on the quality of work

- **Day Two : Requirements Elicitation Management Communication**
  - How to ensure requirements are clear, correct and consistent
  - How to draw information out of stakeholders
  - Recording and confirming the information provided by stakeholders
  - Managing Stakeholder Consensus for Scope & Requirements
  - Manage objectives, requirements, deliverables, & components relationships
  - Manage post-implementation knowledge of requirements
  - Ensure requirements are understood, and usable, by stakeholders
  - Managing productive workshops and making effective presentations

- **Day Three : Enterprise Analysis Requirements Analysis**
  - Identify and define why organisational change is required
  - Identifying Needs for New Capabilities
  - Defining solution scope and prepare the business case
  - Does the Business Case justify investment required to deliver proposed solution
  - Prioritizing and Organizing Requirements
  - Specifying and Modelling Requirements
  - Defining Assumptions and Constraints
  - Verifying and Validating Requirements
  - Solution Assessment & Validation

- **Day Four : Developing Business Analysis and Project Capabilities**
  - Analytical Thinking and Problem Solving
  - Behavioural Characteristics
  - Business Knowledge
  - Communication Skills
  - Interaction and Conflict Resolution Skills
  - Risk, responsibility, and skills analyses
  - Time Management
  - Case Study

- **Day Five : Business Analysis and Project Management**
  - Project Scope, Schedule and Metrics
  - Team Development
  - Power and Influence
  - Business Analysis in a Project Environment
  - Personal Planning
  - Commitment to Action

The Scandinavian Academy employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- **Theoretical Lectures:**
    - We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.
- **Scientific Assessment:**
    - We evaluate trainees skills before and after the course to ensure their progress.
- **Brainstorming and Interaction:**
    - We encourage active participation through brainstorming sessions and applying concepts through role play.
- **Practical Cases:**
    - We provide practical cases that align with the scientific content and the participants specific needs.
- **Examinations:**
    - Tests are conducted at the end of the program to assess knowledge retention.
- **Educational Materials:**
    - We provide both printed and digital scientific and practical materials to participants.
- **Attendance and Final Result Reports:**
    - We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.
- **Professionals and Experts:**
    - The programs scientific content is prepared by the best professors and trainers in various fields.
- **Professional Completion Certificate:**
    - Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.
- **Program Timings:**
    - Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.