





Course: The 5_Day MBA in Finance

Code	City	hotel	Start	End	price	Hours
448	Casablanca (Morocco)	Hotel Meeting Room	2024-10-20	2024-10-24	3450 €	25

Introduction

It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial products, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.

Oxford Management Centre has created the 5 Day MBA in Finance to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive seminar approaches the subject of finance as it relates to the corporation as a whole.

The highlights of the seminar include:

- Extensive and deep coverage of the subject area
- Real world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modelling

Seminar Objectives

The seminar provides delegates with the tools required to find better answers to questions such as:

- What is the appropriate discount rate to be used in investment appraisal?



- What are the “pros” and cons’ of different types of financing?
- What factors must be considered in deciding on a dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report

Training Methodology

Using a combination of lectures, group exercises and individual exercises with practical applications, the delegates will gain both a theoretical and practical knowledge of the topics covered. The emphasis is on the “real world” and as a result delegates will return to the workplace with both the ability and the confidence to apply the techniques learned.

Delegates are requested to please bring a notebook PC to the seminars.

Organisational Impact

By sending delegates on the 5 Day MBA in finance organisation will benefit by:

- Providing delegates with a concentrated and focused programme in finance addressing key topics found on MBA’s in finance throughout the world
- Updating IT skills by demonstrating the use of financial software in assisting in the decision making process.
- Updating delegates with recent developments in risk management
- Providing exposure to numerous annual reports and real life cases



- Emphasising the role of risk in decision making
- Explaining how risk can be measured and quantified

Personal Impact

Delegates will acquire the following skill set:

- The ability to actively participate in finance decision making
- An appreciation of the relative merits of varying asset classes.
- Recognition of the importance of risk in determining the cost of capital
- An ability to utilise sophisticated investment appraisal techniques
- An appreciation of the key items from an annual report and recognition of important ratios and linkages
- Recognition of the appropriate tool to manage risk

Who Should Attend?

- Professionals integral to the decision making process
- Non-Financial business professionals managing who have been promoted to financial positions
- Financial professionals wanting an update or a “refresher” of their knowledge
- Junior managers working in the finance area

Programme Outline



Day 1 - An Introduction to the Financial Markets

- - An introduction to the equity markets:
 - IPO's
 - Market Indices
 - International Equity Market Links
- - An introduction to bond markets
 - Long Term versus Short Term
 - Treasury versus Corporate
 - Types of Bond
- - An introduction to the FX market
 - The spot and forward market
 - Exchange Rate trends and linkages
 - Carry Trades
- - An introduction to the Derivatives Market
 - Futures
 - Options
- - The link between risk and return



Day 2 - Evaluating Investment Opportunities

- The Markowitz model of Portfolio Risk
- The Capital Asset Pricing Model
- A practical application of the CAPM to a range of companies
- The time value of money and discounted cash flow techniques
- The Gordon Growth Model
- A practical application of forecasting dividends
- Determining the Cost of Debt
- The weighted average cost of capital (WACC)
- The Ameritrade Case
- Investment Appraisal using the Net Present Value approach
- The importance of the cost of capital
- Scenario analysis
- Payback and adjusted Payback
- The Internal Rate of Return (IRR) approach
- A practical application of the IRR approach
- Pitfalls in using the IRR approach
- Real Options



Day 3 - A Walk through an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis
- A practical application of Ratio Analysis:
 - Apple v Microsoft
 - Next v Tesco
 - Easyjet v British Airways
- Forecasting Sales
 - The cost of sales approach

Day 4 - The Corporate Financing Decision

- Financial Leverage
 - Modiglianni and Millers Theory of Capital Structure
 - The Risk of Bankruptcy
 - The Optimal Capital Structure
- The Dividend Decision
 - The clientele effect
 - The taxation effect
- The principal agent problem
- The market for Corporate Control



Day 5 - Risk Management

- - Hedging Exchange Rate risk using:
 - the forward market
 - the options market
 - zero cost collars
 - Hedging commodity price risk using:
 - Options
 - Futures
 - Practical Application of hedging and the importance of correlation



The Scandinavian Academy employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

- **Theoretical Lectures:**
 - We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.
- **Scientific Assessment:**
 - We evaluate trainees skills before and after the course to ensure their progress.
- **Brainstorming and Interaction:**
 - We encourage active participation through brainstorming sessions and applying concepts through role play.
- **Practical Cases:**
 - We provide practical cases that align with the scientific content and the participants specific needs.
- **Examinations:**
 - Tests are conducted at the end of the program to assess knowledge retention.
- **Educational Materials:**
 - We provide both printed and digital scientific and practical materials to participants.
- **Attendance and Final Result Reports:**
 - We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.
- **Professionals and Experts:**
 - The programs scientific content is prepared by the best professors and trainers in various fields.
- **Professional Completion Certificate:**
 - Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.
- **Program Timings:**
 - Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.