





Course: Business Strategy Essentials : Introduction to Strategic Management

| Code | City | hotel | Start | End | price | Hours |
|------|--------------------|--------------------|------------|------------|--------|-------|
| 530 | Kuwait (Kuwait) | Hotel Meeting Room | 2024-02-04 | 2024-02-08 | 3450 € | 25 |



The Scandinavian Academy employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

• Theoretical Lectures:

 We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

• Scientific Assessment:

• We evaluate trainees skills before and after the course to ensure their progress.

• Brainstorming and Interaction:

 We encourage active participation through brainstorming sessions and applying concepts through role play.

• Practical Cases:

• We provide practical cases that align with the scientific content and the participants specific needs.

• Examinations:

 \circ Tests are conducted at the end of the program to assess knowledge retention.

• Educational Materials:

• We provide both printed and digital scientific and practical materials to participants.

• Attendance and Final Result Reports:

• We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

• Professionals and Experts:

• The programs scientific content is prepared by the best professors and trainers in various fields.

• Professional Completion Certificate:

Participants receive a professional completion certificate issued by the Scandinavian Academy for
Training and Development in the Kingdom of Sweden, with the option for international authentication.

• Program Timings:

 Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.