





# Course: Business Strategy Essentials : Introduction to Strategic Management

Code	City	hotel	Start	End	price	Hours
530	Baku (Azerbaijan)	Hotel Meeting	2024-01-01	2024-01-05	4950 €	25



The Scandinavian Academy employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

#### • Theoretical Lectures:

 We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.

#### • Scientific Assessment:

• We evaluate trainees skills before and after the course to ensure their progress.

# • Brainstorming and Interaction:

 We encourage active participation through brainstorming sessions and applying concepts through role play.

#### • Practical Cases:

• We provide practical cases that align with the scientific content and the participants specific needs.

#### • Examinations:

 $\circ$  Tests are conducted at the end of the program to assess knowledge retention.

## • Educational Materials:

• We provide both printed and digital scientific and practical materials to participants.

## • Attendance and Final Result Reports:

• We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.

#### • Professionals and Experts:

• The programs scientific content is prepared by the best professors and trainers in various fields.

## • Professional Completion Certificate:

Participants receive a professional completion certificate issued by the Scandinavian Academy for
Training and Development in the Kingdom of Sweden, with the option for international authentication.

## • Program Timings:

 Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.