





Course: Financial Modeling

Code	City	hotel	Start	End	price	Hours
756	Hamburg (Germany)	Hotel Meeting Room	2024-07-01	2024-07-05	5450 €	25

Course Objectives:

- Use core financial modeling techniques
- Forecast investments, and calculate valuations of projects and companies in an effective manner
- Develop comprehensive financial models to support investments decisions
- Understand the different financial statement types and their key line items.
- Recognize the importance control accounts play in balancing the model.
- How to model revenue and working capital adjustments.
- Highlight the differences between the four different input methods.
- How to calculate tax components including tax expense, depreciation and losses.
- How to calculate Net Operating Cash flow using the Indirect Cash flow method.

Course Content

• Financial Reporting and Corporate Governance

- Business objectives and shareholder wealth
- $\circ\,$ The users of financial information
- The role of accounting in financial reporting
- Key financial statements, their nature and purpose
- The conceptual framework of accounting and financial reporting
- Introduction to accounting standards
- The development of accounting standards
- International financial scandals
- The agency problem
- $\circ\,$ The role of audit
- $\circ\,$ The need for corporate governance
- $\circ~$ Corporate governance in the UK, US, and in GCC countries
- $\circ\,$ The Balance Sheet
- Shareholders equity
- $\circ\$ Current and non-current assets
- Current and non-current liabilities
- Working capital
- Preparing the balance sheet
- $\circ\,$ What does the balance sheet tell us?
- What are its limitations?



• Accounting terminology

• Accounting Systems, Reporting and Decisions

- $\circ~$ Preparation of the Income Statement
- $\circ~$ Calculation of profit
- $\circ\,$ HCategories of income and expenditure
- $\circ~$ Valuation of current and non-current assets
- $\circ\,$ The format of the Income Statement and Balance Sheet
- $\circ~$ The link between cash and profit
- $\circ~$ The link between asset valuation and profit
- $\circ\,$ Inventory, receivables, payables, and cash
- $\circ\,$ The application of judgement
- $\circ\,$ The nature and purpose of working capital
- $\circ\,$ Management accounting and cost-volume-profit (CVP) analysis
- Break even analysis
- $\circ\,$ The impact of volume and sales changes on cost structures
- $\circ~$ The limitations of break-even analysis

• Cash Flow and Investment Appraisal

- $\circ\,$ The purpose of the Cash Flow Statement, and its contents
- $\circ\,$ The preparation and presentation of the Cash Flow Statement
- $\circ\,$ Sources and uses of cash
- $\circ\,$ The link between the Cash Flow Statement, the Balance Sheet, and the Income Statement
- $\circ~$ The Cash Flow Statement as a predictor of future performance
- $\circ~$ Interest rates and the time value of money
- $\circ~$ Discounting and compounding present values and future values
- $\circ\,$ Annuities and perpetuities
- $\circ~$ Investment appraisal: what is an investment?
- $\circ\,$ Appraisal techniques NPV and IRR
- $\circ~\mbox{Relevant}$ cash flows and free cash flows
- $\circ\,$ The effect of inflation
- $\circ~$ Dealing with risk and uncertainty
- $\circ\,$ Asset replacement and annual equivalent value
- Capital rationing
- Managing the investment project

• Financing and Cost of Capital

- Financing the business
- Financing principles
- $\circ~$ Sources and types of finance, and the effect of gearing
- $\circ\,$ Defensive, neutral, aggressive financing policies
- Stock Market listing
- $\circ~$ The Cost of Capital
- Cost of equity (Ke)
- Cost of debt (Kd)
- $\circ~$ Weighted average cost of capital (WACC) ~



- Capital Asset Pricing Model (CAPM)
- The need for company valuations
- Valuation methods: Net assets; PE Ratio; Dividend growth model; Present value of future free cashflows; Capitalised earnings
- $\circ~$ Shareholder value added
- $\circ~$ Financial growth modelling: analysis of growth patterns
- $\circ~$ Use of Excel for growth forecasting
- DCF valuation

• Analysis and Interpretation of Financial Reports

- $\circ~$ The contents of the published annual report
- $\circ~\mbox{Recent}$ developments in financial reporting
- $\circ~$ Interpretation of financial statements
- Common size analysis
- $\circ~\mbox{Ratio}$ analysis, including the Dupont system
- Profitability ratios
- Liquidity ratios
- Efficiency ratios
- Capital structure ratios
- $\circ~$ Investment performance ratios
- $\circ\,$ Measuring performance cash ratios or profit ratios?
- Value Added analysis
- Segmental analysis
- $\circ\,$ The shortcomings of financial statements, for interpretation purposes
- Predicting corporate failure
- Non-financial factors
- General financial management issues
- The effect of poor liquidity
- $\circ~\mbox{Post}$ balance sheet events and contingencies
- The auditors report
- Failure-predicting ratios
- $\circ~$ Multivariate failure predicting models Altman Z score
- $\circ~$ Integrated financial accounting case study



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- Theoretical Lectures:
 - We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.
- Scientific Assessment:
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 - Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.