





Course: Financial Modeling

Code	City	hotel	Start	End	price	Hours
756	Tunisia	Hotel Meeting Room	2024-07-08	2024-07-12	3450 €	25

Course Objectives:

- Use core financial modeling techniques
- Forecast investments, and calculate valuations of projects and companies in an effective manner
- Develop comprehensive financial models to support investments decisions
- Understand the different financial statement types and their key line items.
- Recognize the importance control accounts play in balancing the model.
- How to model revenue and working capital adjustments.
- Highlight the differences between the four different input methods.
- How to calculate tax components including tax expense, depreciation and losses.
- How to calculate Net Operating Cash flow using the Indirect Cash flow method.

Course Content

- **Financial Reporting and Corporate Governance**
 - Business objectives and shareholder wealth
 - The users of financial information
 - The role of accounting in financial reporting
 - Key financial statements, their nature and purpose
 - The conceptual framework of accounting and financial reporting
 - Introduction to accounting standards
 - The development of accounting standards
 - International financial scandals
 - The agency problem
 - The role of audit
 - The need for corporate governance
 - Corporate governance in the UK, US, and in GCC countries
 - The Balance Sheet
 - Shareholders equity
 - Current and non-current assets
 - Current and non-current liabilities
 - Working capital
 - Preparing the balance sheet
 - What does the balance sheet tell us?
 - What are its limitations?
 - Accounting terminology



- **Accounting Systems, Reporting and Decisions**

- Preparation of the Income Statement
- Calculation of profit
- HCategories of income and expenditure
- Valuation of current and non-current assets
- The format of the Income Statement and Balance Sheet
- The link between cash and profit
- The link between asset valuation and profit
- Inventory, receivables, payables, and cash
- The application of judgement
- The nature and purpose of working capital
- Management accounting and cost-volume-profit (CVP) analysis
- Break even analysis
- The impact of volume and sales changes on cost structures
- The limitations of break-even analysis

- **Cash Flow and Investment Appraisal**

- The purpose of the Cash Flow Statement, and its contents
- The preparation and presentation of the Cash Flow Statement
- Sources and uses of cash
- The link between the Cash Flow Statement, the Balance Sheet, and the Income Statement
- The Cash Flow Statement as a predictor of future performance
- Interest rates and the time value of money
- Discounting and compounding - present values and future values
- Annuities and perpetuities
- Investment appraisal: what is an investment?
- Appraisal techniques NPV and IRR
- Relevant cash flows and free cash flows
- The effect of inflation
- Dealing with risk and uncertainty
- Asset replacement and annual equivalent value
- Capital rationing
- Managing the investment project

- **Financing and Cost of Capital**

- Financing the business
- Financing principles
- Sources and types of finance, and the effect of gearing
- Defensive, neutral, aggressive financing policies
- Stock Market listing
- The Cost of Capital
- Cost of equity (K_e)
- Cost of debt (K_d)
- Weighted average cost of capital (WACC)
- Capital Asset Pricing Model (CAPM)



- The need for company valuations
- Valuation methods: Net assets; PE Ratio; Dividend growth model; Present value of future free cashflows; Capitalised earnings
- Shareholder value added
- Financial growth modelling: analysis of growth patterns
- Use of Excel for growth forecasting
- DCF valuation
- **Analysis and Interpretation of Financial Reports**
 - The contents of the published annual report
 - Recent developments in financial reporting
 - Interpretation of financial statements
 - Common size analysis
 - Ratio analysis, including the Dupont system
 - Profitability ratios
 - Liquidity ratios
 - Efficiency ratios
 - Capital structure ratios
 - Investment performance ratios
 - Measuring performance - cash ratios or profit ratios?
 - Value Added analysis
 - Segmental analysis
 - The shortcomings of financial statements, for interpretation purposes
 - Predicting corporate failure
 - Non-financial factors
 - General financial management issues
 - The effect of poor liquidity
 - Post balance sheet events and contingencies
 - The auditors report
 - Failure-predicting ratios
 - Multivariate failure predicting models - Altman Z score
 - Integrated financial accounting case study



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- **Theoretical Lectures:**
 - We deliver knowledge through advanced presentations such as PowerPoint and visual materials, including videos and short films.
- **Scientific Assessment:**
 - We evaluate trainees skills before and after the course to ensure their progress.
- **Brainstorming and Interaction:**
 - We encourage active participation through brainstorming sessions and applying concepts through role play.
- **Practical Cases:**
 - We provide practical cases that align with the scientific content and the participants specific needs.
- **Examinations:**
 - Tests are conducted at the end of the program to assess knowledge retention.
- **Educational Materials:**
 - We provide both printed and digital scientific and practical materials to participants.
- **Attendance and Final Result Reports:**
 - We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.
- **Professionals and Experts:**
 - The programs scientific content is prepared by the best professors and trainers in various fields.
- **Professional Completion Certificate:**
 - Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.
- **Program Timings:**
 - Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.