

Business Strategy Essentials : Introduction to Strategic Management

Code	City	hotel	Start	End	Hours	price
530	Zurich	Hotel Meeting Room	2024-05-20	2024-05-24	25	5450 €
	(Switzerland)					



The Scandinavian Academy employs modern methods in training and skills development, enhancing the efficiency of human resource development. We follow these practices:

Theoretical Lectures:

We deliver knowledge through advanced presentations such as

PowerPoint and visual materials, including videos and short films.

- Scientific Assessment:
 - We evaluate trainees skills before and after the course to ensure their progress.
- Brainstorming and Interaction:
 - We encourage active participation through brainstorming sessions and applying concepts through role play.
- Practical Cases:
 - We provide practical cases that align with the scientific content and the participants specific needs.
- Examinations:
 - Tests are conducted at the end of the program to assess knowledge retention.
- Educational Materials:
 - We provide both printed and digital scientific and practical materials to participants.
- Attendance and Final Result Reports:
 - We prepare detailed attendance reports for participants and offer a comprehensive program evaluation.
- Professionals and Experts:
 - The programs scientific content is prepared by the best professors and trainers in various fields.



- Professional Completion Certificate:
 - Participants receive a professional completion certificate issued by the Scandinavian Academy for Training and Development in the Kingdom of Sweden, with the option for international authentication.
- Program Timings:
 - Training programs are held from 10:00 AM to 2:00 PM and include buffet sessions for light meals during lectures.



Management Training Courses

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application form

Participants full name:	
Participants employer:	
Country - City:	
Mobile number:	
Work phone number:	
E-mail:	
Method of fees payment:	
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Invoice R	ecipient Data
Invoice Recipient name:	ecipient Data
Invoice Recipient name: Work phone Number:	ecipient Data

